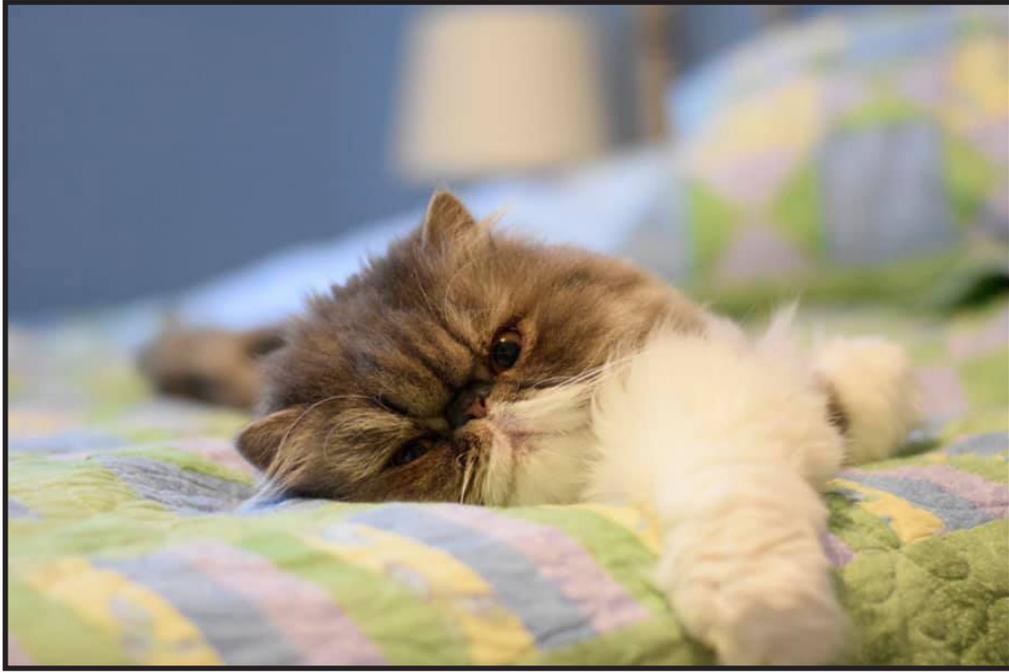


# Rehoming Guide



Thank you for being part of the solution by choosing to rehome. We know this decision is difficult, but we are here to help. Together, we can help you find best fit for your pet.



Lynchburg **Humane**  
SOCIETY

# Helping Your Pet Find Happiness

## Why Rehome?

It is best for your pet to go directly to their new family and never step foot in a shelter. Shelters are stressful and scary for many pets which can hinder them from being adopted quickly.

We want what is best for your pet and we know you do too. By rehoming, you are also saving lives at shelters. You are in control of your pet's next chapter. You know them best, you are their greatest resource.

## How Does it Work?

Once we have all of your pet's information we will make a profile on our website and on Adopt-A-Pet, which is a national pet-adoption website that advocates pet adoption and rehoming. We have had great success rehoming with Adopt-A-Pet. We will also utilize our large social media following to get your pet the most interest and online attention.

The screenshot shows the Adopt a Pet website. At the top, it features the logo "Adopt a Pet .com" with the tagline "North America's Largest Non-Profit Pet Adoption Website". To the right, it says "Powered by the Pet Lovers at" followed by logos for PURINA, chewy, petco foundation, and Bayer. A navigation bar includes links for "Find a Pet", "Rehome a Pet", "How It Works", "Adoption Info", "Pet Care & Health", "Get Involved", "Store", "Favorite Pets", and "Login/Signup". The main content area is titled "Adopt the Perfect Pet" and "from more than 17,000 animal shelters & rescues". It has tabs for "Dogs", "Cats", "Other Pets", and "Shelters & Rescues". Below the tabs are search filters for "Location", "Age Any", and "Breed Any". A large green "Search" button is at the bottom of the filter section. To the right of the filters is a photo of a dog. Further right, there is a "Donate to Save Pets" section with a green "Donate" button and a "Special Thanks" section for "Maddie's".

# Step 1: Photo & Description

## What Makes a Good Photo?

Photos can make or break a potential adopter inquiring more about a pet. A great photo can make someone fall in love “at first sight”. It is best to make sure the photo of the pet is centered around the face and showing them happy and in a positive light. We want the adopters to see the pet’s amazing and fun qualities through their photo.

## Tips for Getting the Perfect Photo

- If possible, work with a partner; it can be helpful to have a second person engaging your pet so you can take photos.
- Get down to your pet’s level. Being at eye level will give your photos the feeling of a portrait rather than a simple snapshot
- Taking many photos will give you options to choose from and help you find one that captures your pet perfectly.
- To keep your pooch focused on the photoshoot, have a handful of treats ready to reward them for performing.
- For cats, If you have a toy that dangles, hold it near the camera to capture their attention. We have even used something as simple as a pen.

## Example



Our little Grease is ready to sprint down the pathway to her happiness. This high-energy girl loves to play both inside and out. Give her a squeaky toy inside and she can make music with it, or take her outside. But you had better have a ball in hand. This girl loves to play fetch and if you blink, you may miss her catch the ball in mid-air. She has quite the talent for that.

# What Makes a Good Description?

Bios / descriptions on Adopt-A-Pet are used to market the pet and get people interested in meeting them. This is not the time to describe every single issue or quirk the pet may have, but more to capture an “audience.” You want to draw in adopters with the bios and photos. The time to counsel them about issues or quirks the pet may have is during a one-on-one conversation with potential adopters.

## Tips

- Focus on your pet’s personality, think about what they love; whether that’s sleeping, eating, playing, a quirk that makes them special and write about! That way you’ll capture a moment that represents what your pet is really like.
- Make the first sentence interesting and portray the pet in a positive light.
- Example: If your dog does not like cats, you do not want to start the bio out with that. Start it out with their happy attributes, maybe they love to snuggle, or play with a ball.
- Make sure to let the potential adopter know how they can meet your pet. Include your phone number or email so they can contact you directly.
- Don't be afraid to use humor!

## Example



Dennis is a chunky boy that you will often find snoozing on the coziest piece of furniture in the room, but you can always get his attention with a few shakes of a treat bag. Exercise isn't his thing, but he will swat a dangle toy if you put them close enough.

Please contact John Smith at 555-555-5555 if you are interested in adopting!

## Step 2: Advertising Your Pet

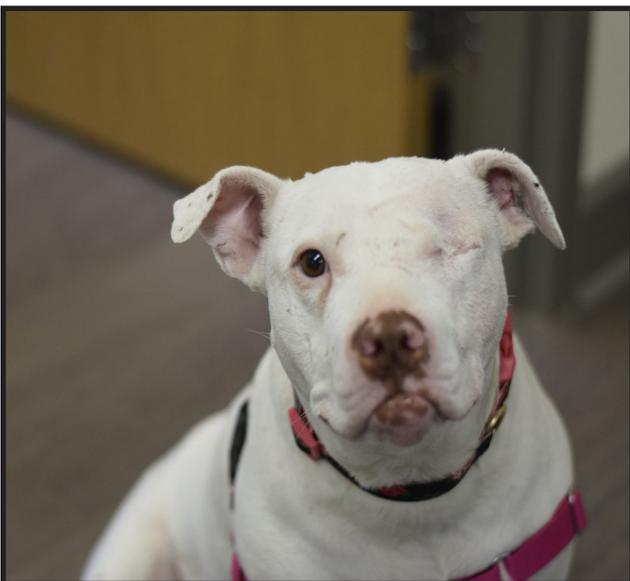
### The Power of Social Media

It is very important that you take to your personal social media to promote your pet. You may have friends and family who would love to give your pet a new home. Don't let those great photos and descriptions go to waste!

LHS also shares a pet from Adopt-A-Pet once a week on our Facebook page. Don't forget to let us know if your little one gets re-homed or if you are having a hard time finding someone. Simply email [pethelp@lynchburghumane.org](mailto:pethelp@lynchburghumane.org) and we will be happy to share in your success or assist you in anyway we can.

## Step 3: Finding the Right Fit

We have included an adoption profile with some important questions to ask potential adopters, but you can ask more questions than what is listed. These questions will help you get a feel for the potential adopter and if their living environment is the right fit for your pet. Do not be afraid to ask questions.

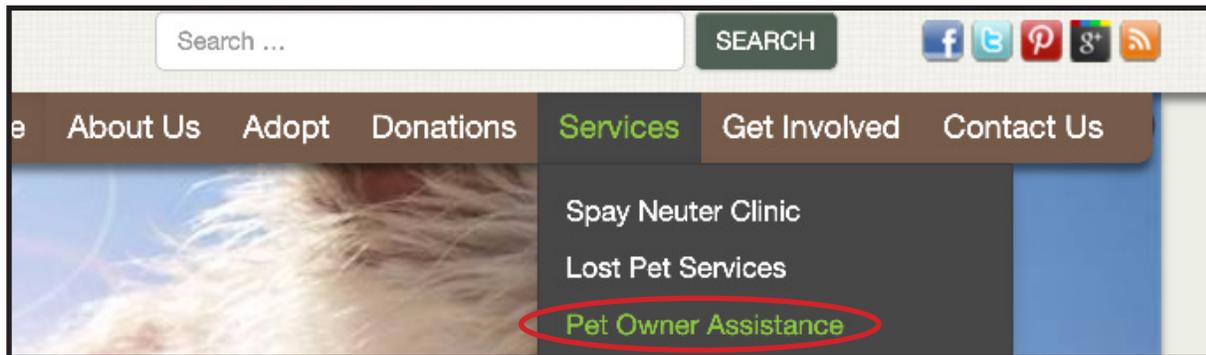


You can most certainly charge a rehoming fee. This will help filter out serious inquires only. When trying to decide on a fee, list what you are comfortable with, but try to also be resonable with your pricing. You do not want to create too many barriers when trying to find the perfect fit for your pet.

## Step 4: Let's Get Started

Once you have finished gathering your photos and writing your bio, go to our website, [www.lynchburghumane.org](http://www.lynchburghumane.org).

1. Once you are on our website, hover over the tab "Services" and click "Pet Owner Assistance".



2. Then, click on "Fill out this form". This will take you to the form you need to complete to get the rehoming process started.

**Do you need to rehome your pet?**

It is best for your pet to go directly to their new family and never step foot in a shelter. Shelters are stressful environments for your pet which can hinder them from being adopted quickly. We want what is best for your pet and we know you do. You are also saving lives at shelters. You are in control of your pet's next chapter. You know them best...you are the best person to rehome them.

Thank you for being part of the solution by choosing to rehome. We know this decision is difficult, but we can help you find the best fit for your pet. Here is what to do first:

- Click here to read our Rehoming Guide which will give you step by step instructions on how to rehome your pet.
- Once you have read the Rehoming Guide, **Fill out this form**.
- When you have completed the form, uploaded all your information, and attached your photos, we will post your pet to the Adopt-A-Pet website and be in contact with you shortly.

Once you have completed this form, uploaded all your information, and attached your photos we will post your pet to the Adopt-A-Pet website and be in contact with you shortly.

If you have any questions, please email us at [pethelp@lynchburghumane.org](mailto:pethelp@lynchburghumane.org).

# Rehoming Profile

This is just a sample of questions and a guide to help you rehome your pet.

Do you own your home or rent?

Your landlord's name/number is:

Are you okay with me calling your landlord? Y N

If you have other pets in the home please list them here:

Are your other pets spayed or neutered? Y N

What vet do you use for your pet's medical needs?

Are you okay with me calling your vet? Y N

How much would you be able or willing to spend yearly on medical costs for this pet? (This includes vaccines, exams, or any problems that could arise)

Circle what applies when describing your home:

Active / Quiet / Chaotic / Low key

Any other words that describe your home:

Do you have children living in the home or visiting often?

What ages are the children?

Why would you like to adopt this pet?

If at any time you cannot keep this pet, what would you do?